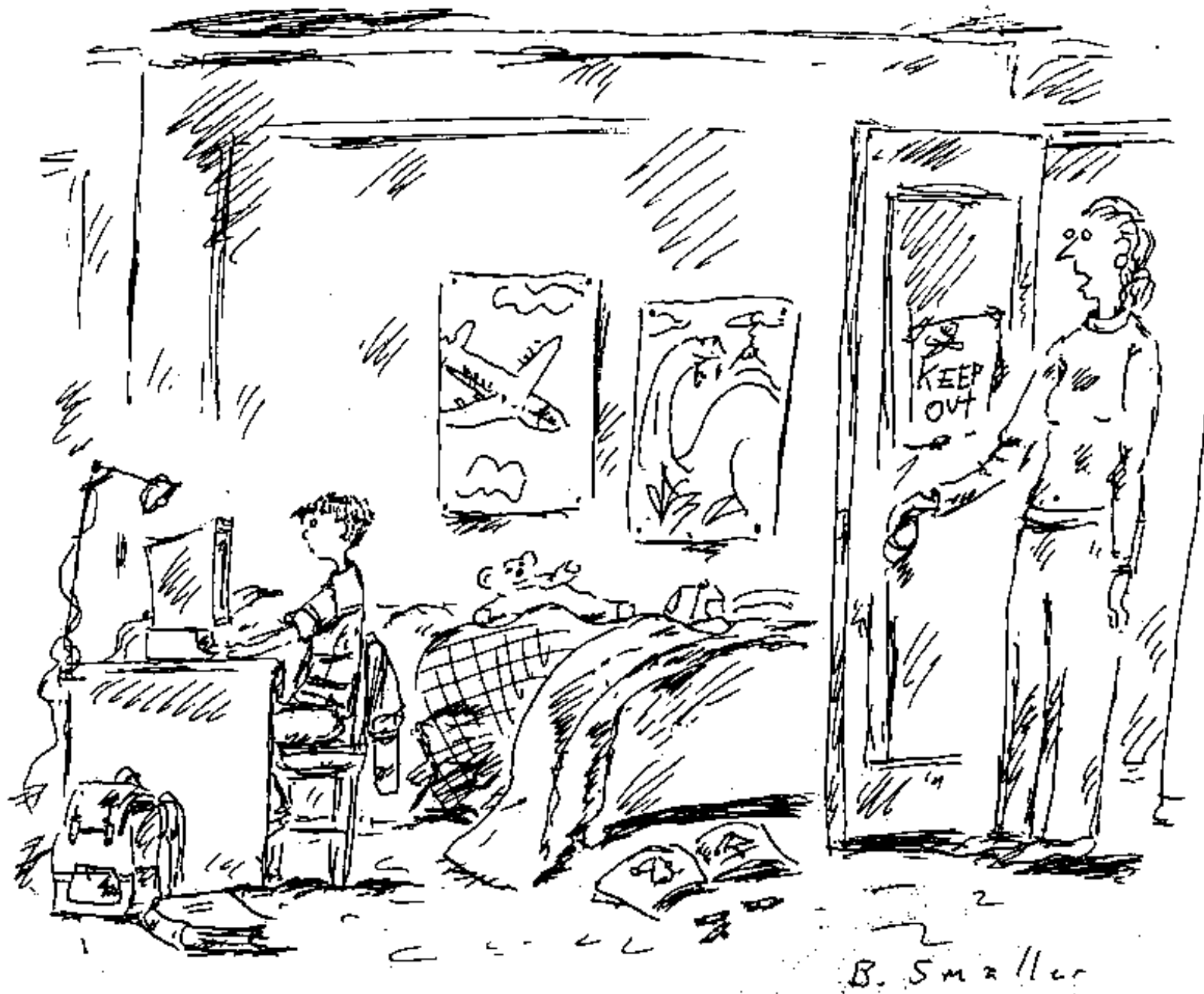


The Developing Generations

1980s = X generation



2000s = Y generation



Why don't you get off the computer and watch TV?



“The doctor told my husband to double his physical activity, so now he changes channels with both hands.”



Physical Activity, Calories and Obesity: The Challenge of Advances in Technology

- ♥ The **epidemic** of obesity
- ♥ Technology and reduced **physical activity**
- ◎ Technology and the availability of **calories**
- ◎ The need for **integrated** solutions

Obesity: definition

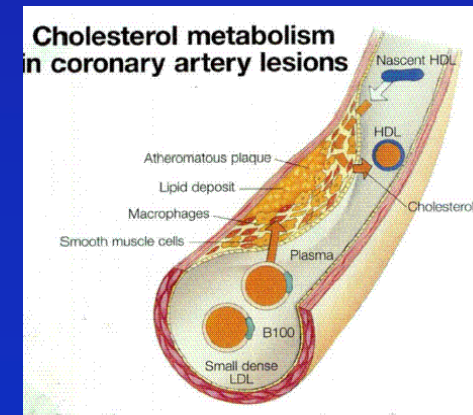
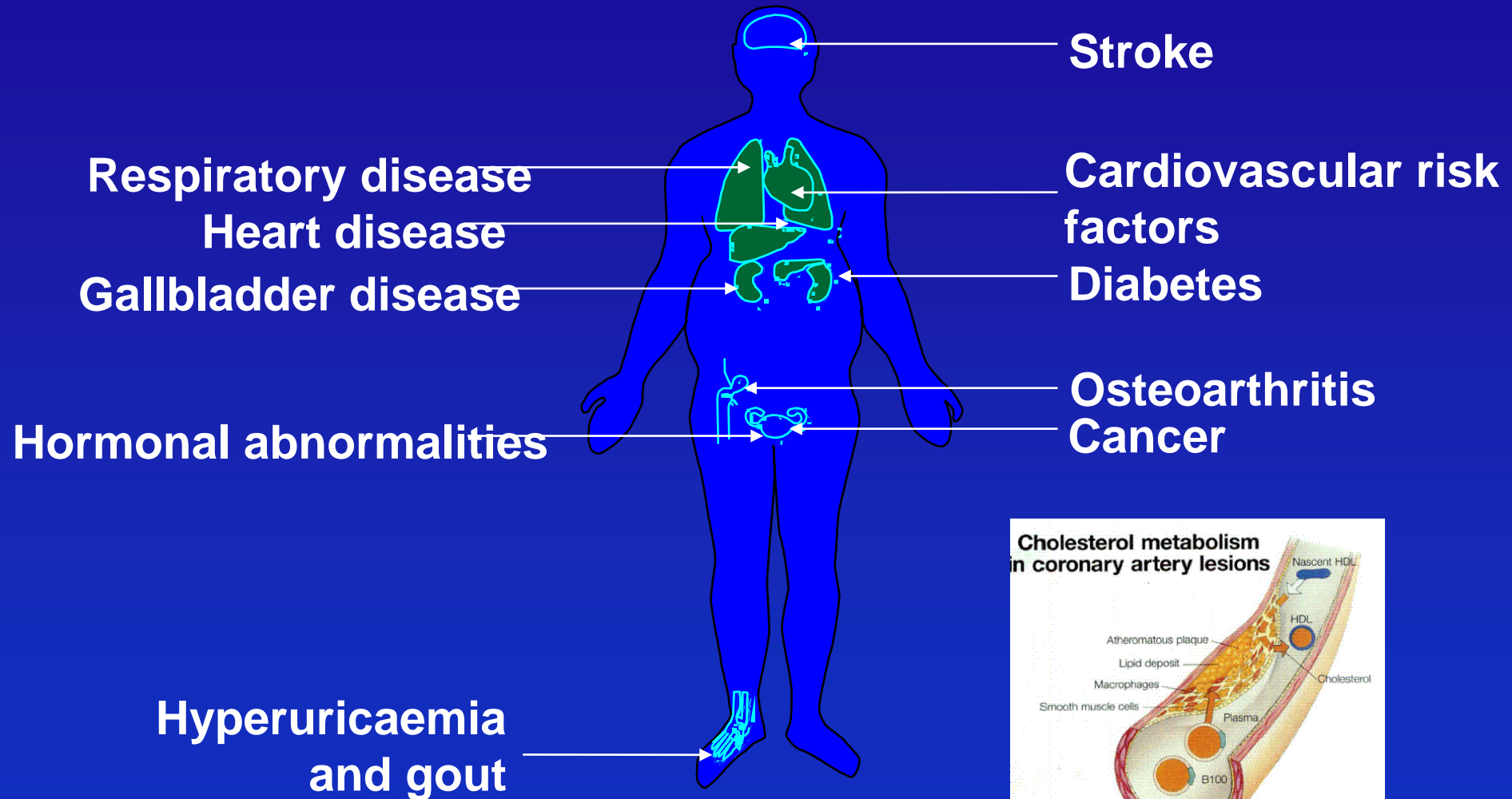
- Chronic disease characterized by accumulation of fat.
- Body weight exceeds ideal by $> 20\%$



Why should we worry about Obesity?

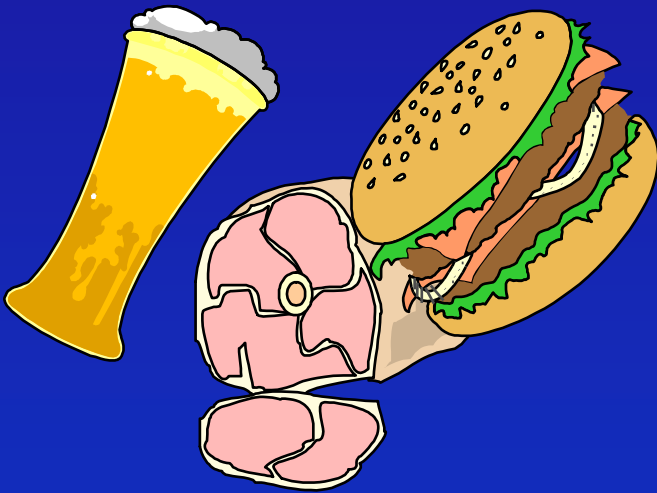
- Medical condition responsible for serious **co-morbidity and mortality**
- Once it develops it is **difficult to ‘cure’** and usually persists throughout life

Consequences of obesity



The physiology of weight gain

Energy input



Energy output



Control factors

Genetic make-up

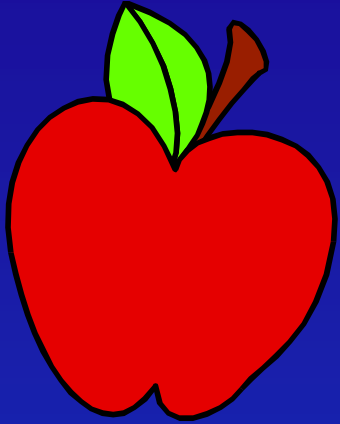
Exercise
Basal metabolism
Thermogenesis

Classification of Obesity by BMI (Body Mass Index)

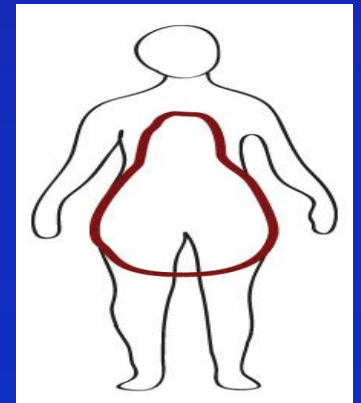
$$\text{BMI} = \frac{\text{Weight (kg)}}{[\text{Height (m)}]^2}$$

BMI (kg/m²)

| | WHO guidelines | Proposed Asia Pacific guidelines |
|-----------------|---|--------------------------------------|
| Underweight | < 18.5 | < 18.5 |
| Normal | 18.5-24.9 | 18.5-22.9 |
| Overweight | 25.0-29.9 | ≥ 23 |
| At risk | - | 23-24.9 |
| Obesity | 30-34.9 (Class I) 35-39.9 (Class II) | 25-29.9 (Class I) ≥ 30 (Class II) |
| Extremely Obese | ≥ 40 (Class III) | - |



| APPLE TYPE | PEAR TYPE |
|---|---|
| Central or abdominal adiposity (ANDROID) | Lower abdomen and thigh (GYNOID) |
| MALE | FEMALE |
| Larger waist circumference | Larger hip circumference |
| Higher morbidity | Lower morbidity |



Central obesity: Abdominal girth

Indicator of central obesity/ internal fat

Desired waist circumference

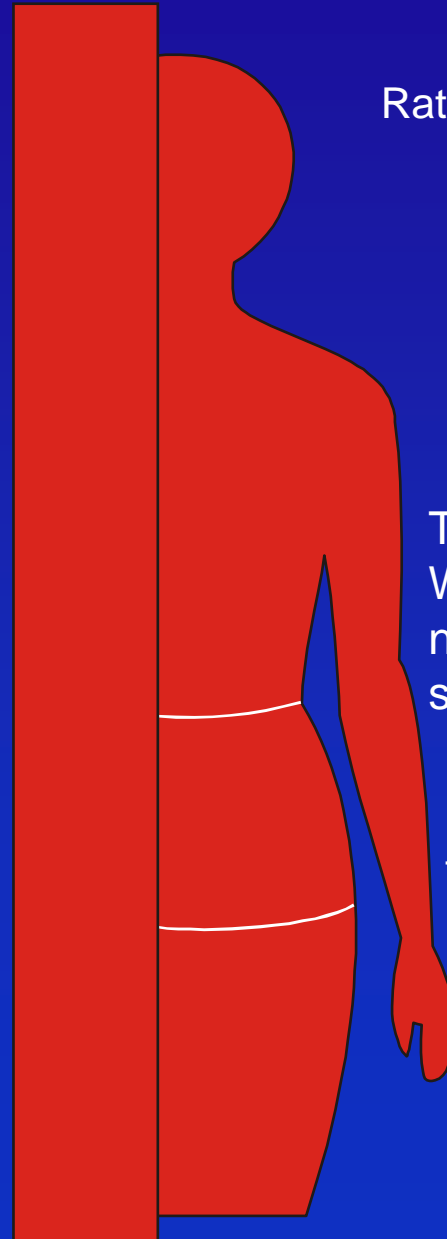
<94 cm in men

<80 cm in women



Central Obesity: Waist-to-hip ratio

Desired WHR
<1.0 in men
<0.8 in women



$$\text{Ratio} = \frac{\text{WAIST}}{\text{HIPS}}$$

TO FIND RATIO
Waist: Measure at
narrowest point with
stomach relaxed

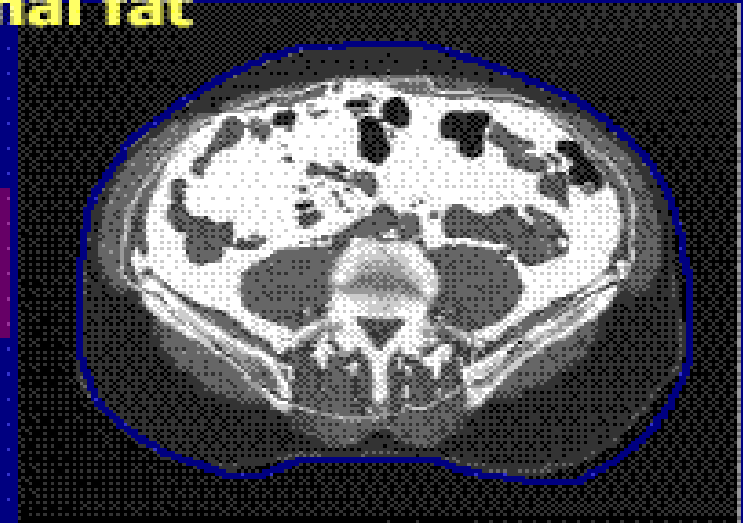
Hips: Measure at
fullest point

Why waist is so important?

People with same amounts of total fat can have major differences in internal fat

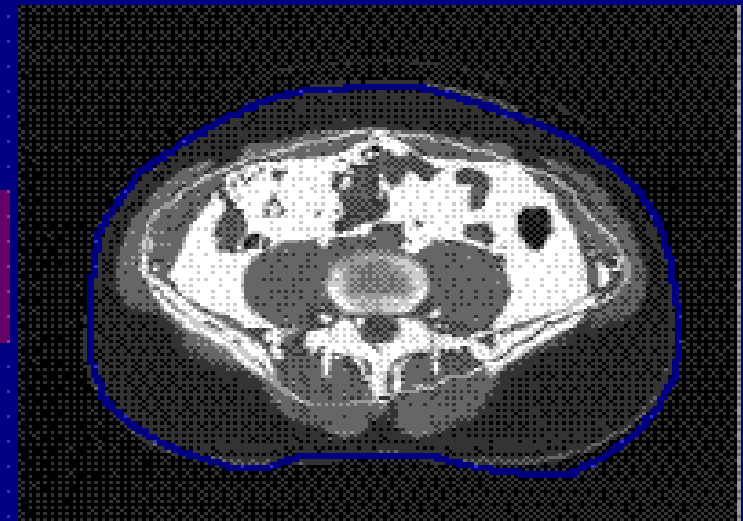
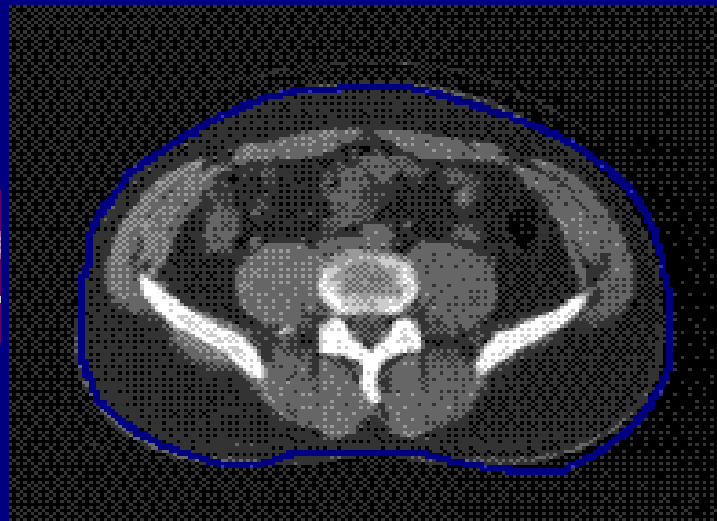
Fat mass : 19.8 kg
Internal fat : 155 cm

APPLE

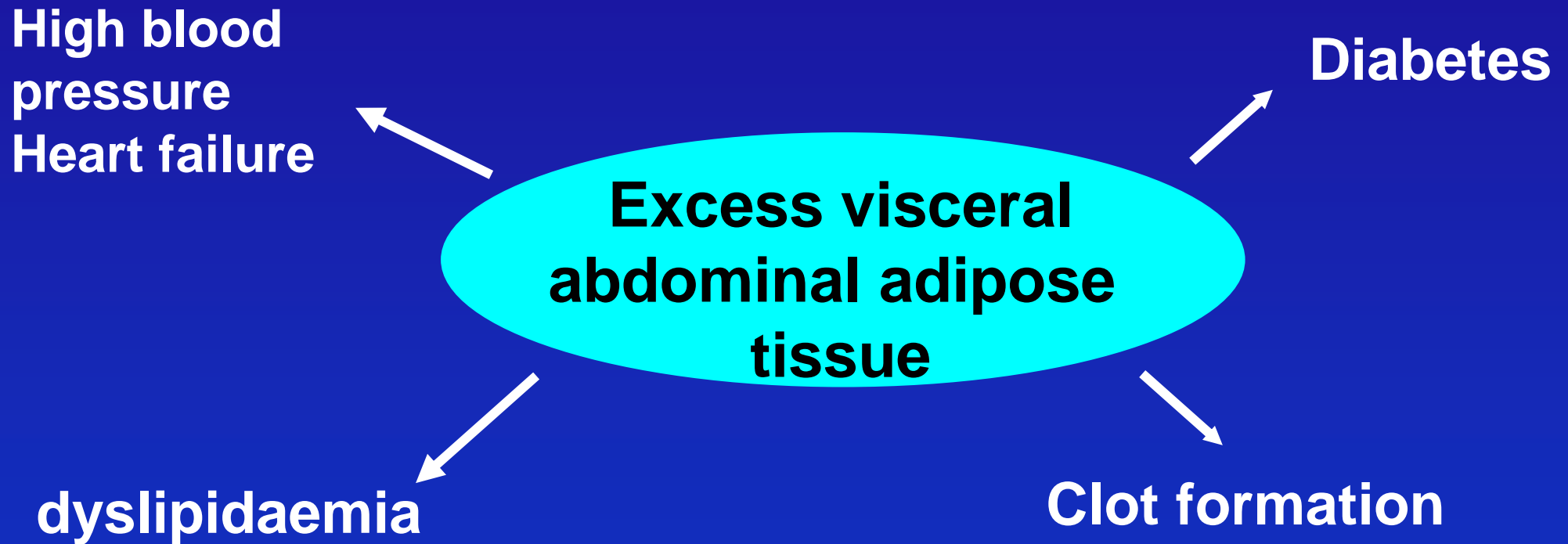


Fat mass : 19.8 kg
Internal fat : 96 cm

PEAR

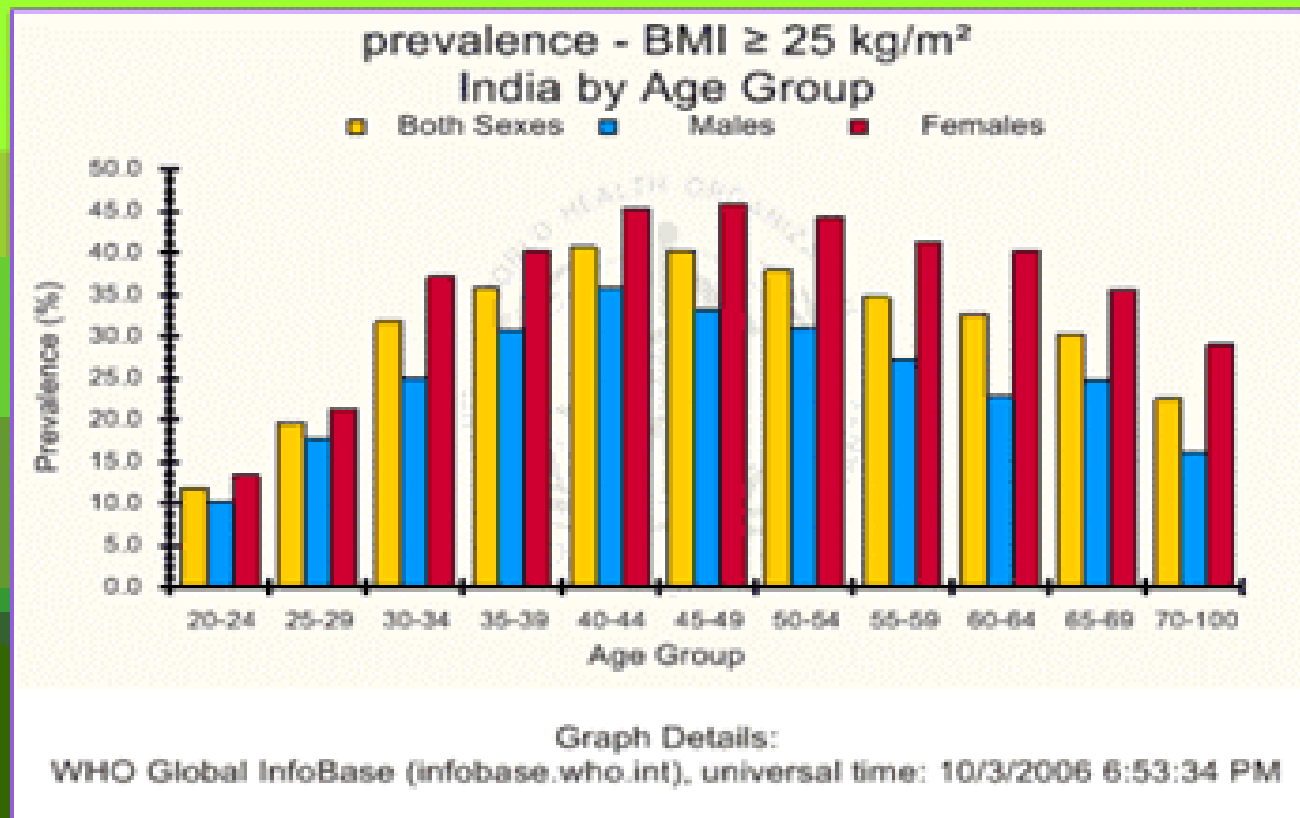


Internal fat and the Syndrome X



Obesity in India: the weight of the nation

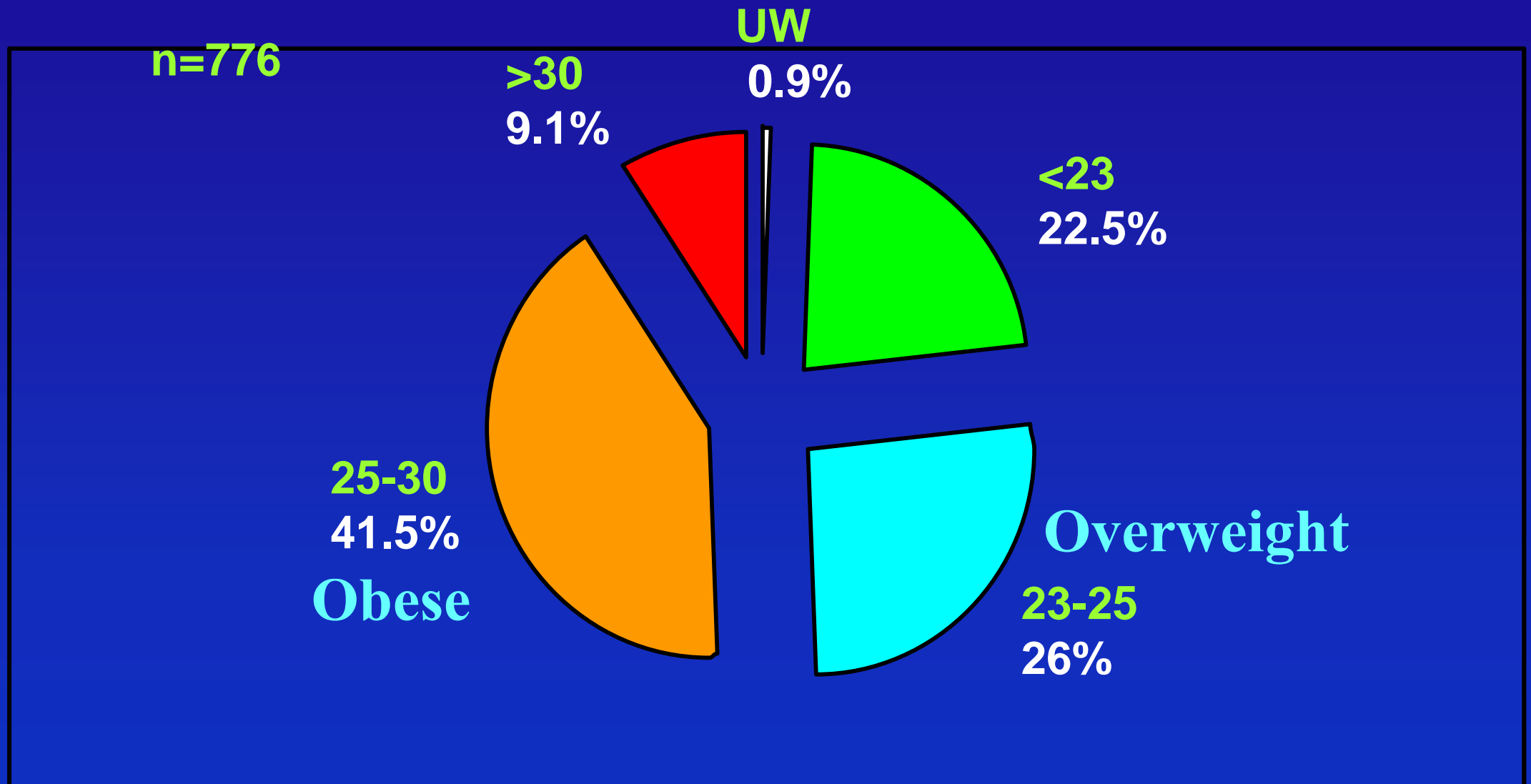
INDIA: PREVALENCE OF BMI>25



Ramachandran et al, 2001

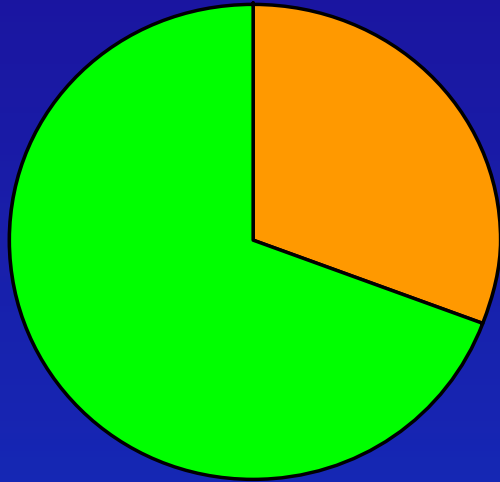
**35 to 45 percent of middle-aged
Indians have a BMI >25**

Distribution of BMI in Emp RSTPS

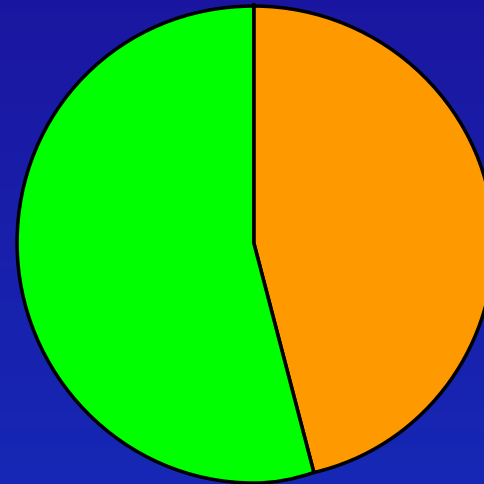


Prevelence of obesity related diseases Emp RSTPS

30.9% DIABETES

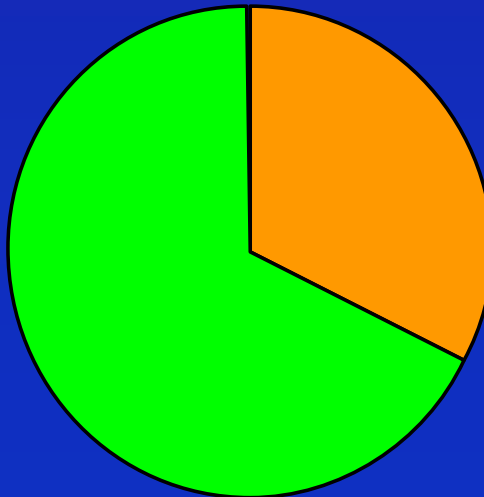


45.8% HYPERTENSION



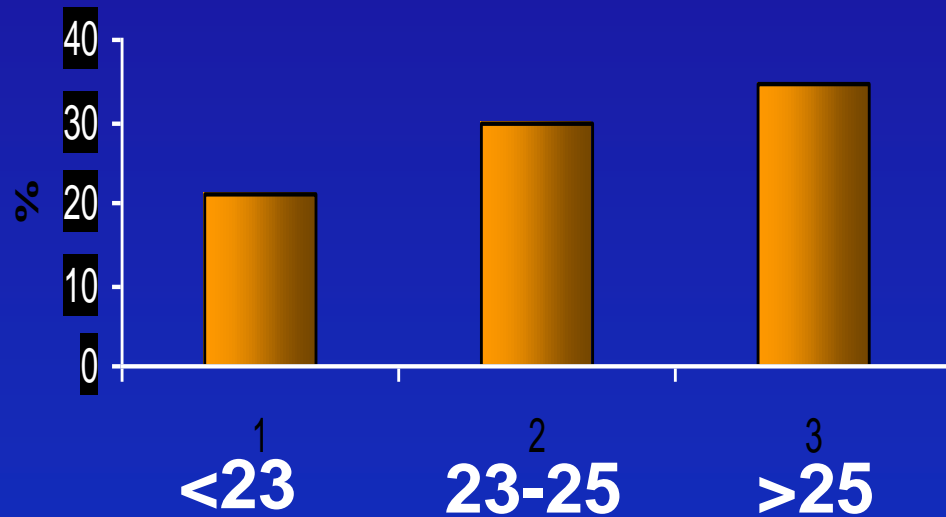
n=776

32.6% CHOLESTEROL

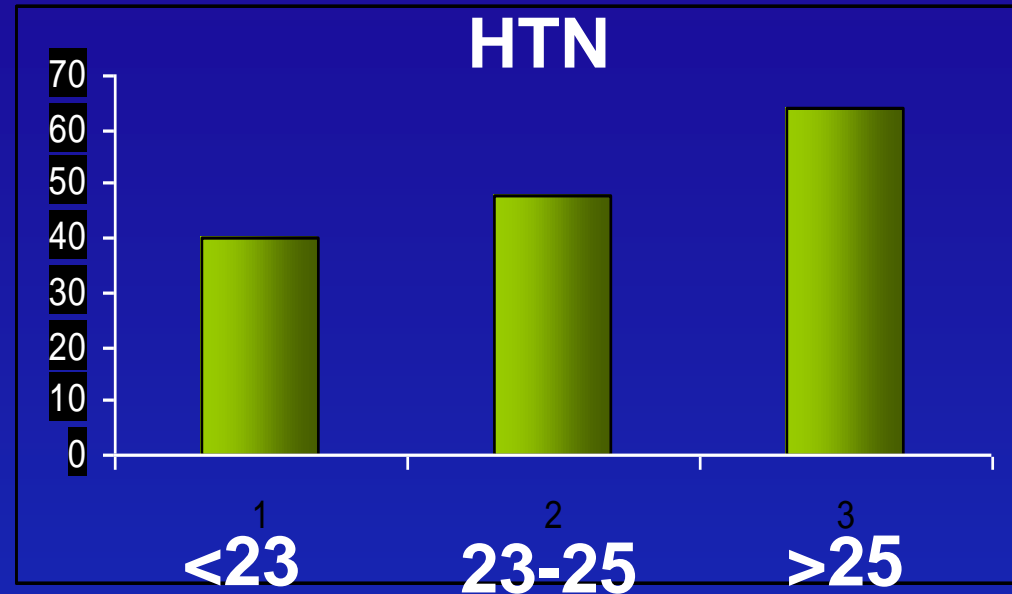


Correlation of NCDs with BMI: RSTPS employees

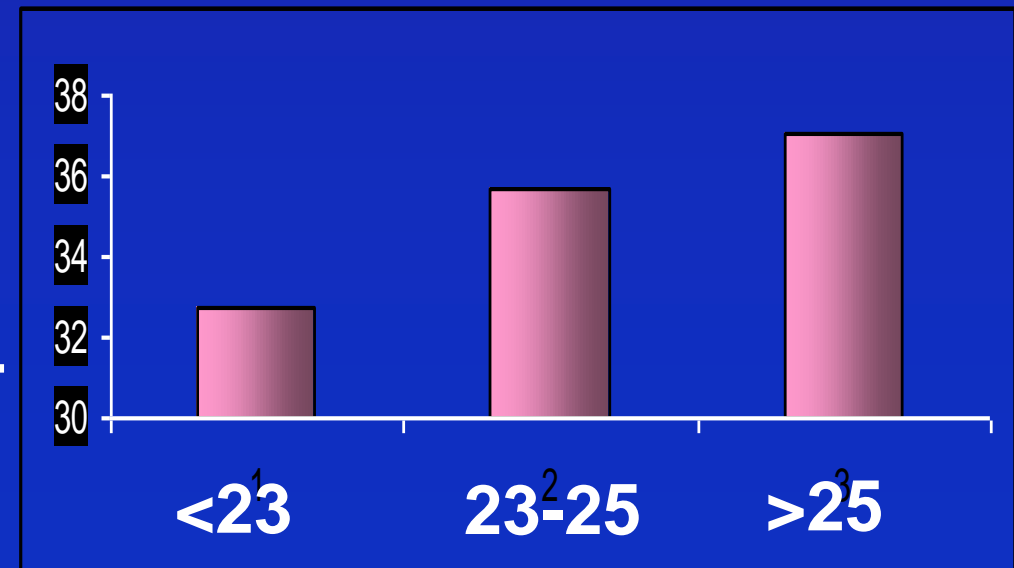
DIABETES



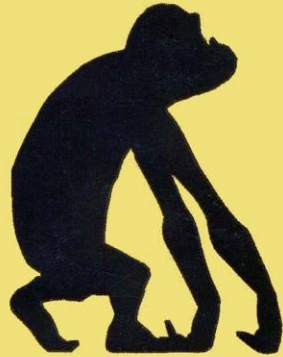
HTN



CHOLESTEROL



The Evolution of Man

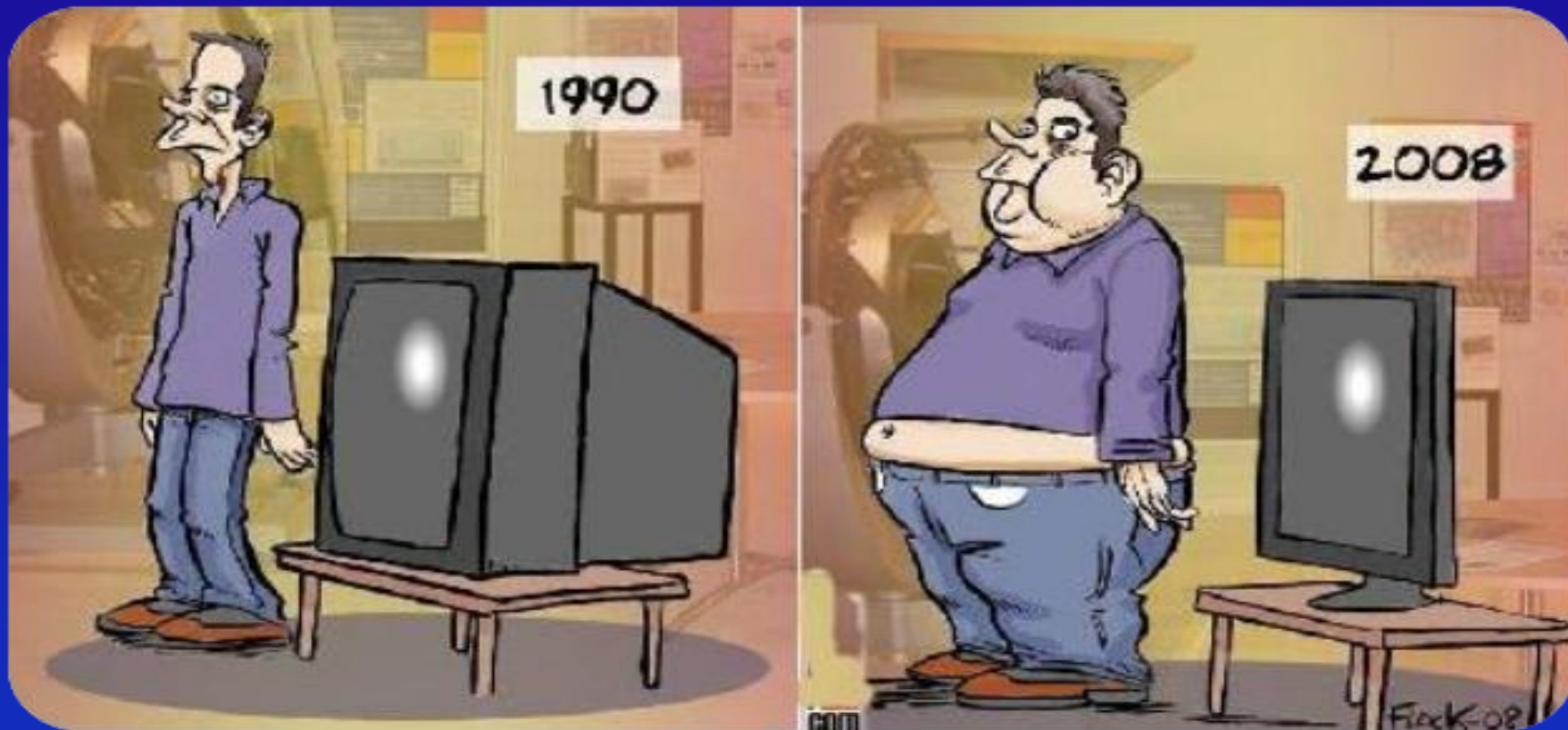


Since 1850



Technological advances and decreased activity

- Fewer active jobs
- Motorised transport
- Energy-saving devices
- Attractive and cheap home screen entertainment



**CHALLENGE IS TO COUNTERACT THESE
EFFECTS**

WHO Obesity Guidelines, 2000

Technical Report Series 894

Physical activity level PAL = 1.0

Resting Metabolic Rate (RMR) = 1Kcal/Kg/Hr

50 kg body weight = 50 x 24 = 1200 Kcal/day

70 kg body weight = 70 x 24 = 1680 Kcal/day

Physical Activity Level - PAL

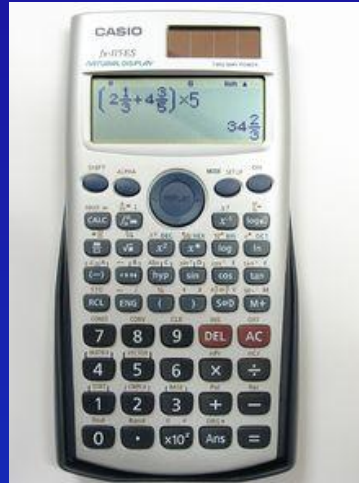
Multiple of Resting Metabolic Rate

| | MEN | WOMEN |
|-------------|-------------|-------------|
| RMR | 1.00 | 1.00 |
| Very Light | <1.46 | <1.41 |
| Light | 1.46 - 1.65 | 1.41 - 1.55 |
| Moderate | 1.66 - 1.90 | 1.56 - 1.75 |
| Heavy | 1.91 - 2.25 | 1.76 - 2.05 |
| Exceptional | >2.25 | >2.05 |

Physical Activity and Obesity

- Risk of obesity increases multifold with $PAL \leq 1.75$
- Prevalence of $PAL \leq 1.75$ rapidly increasing in developed and developing countries

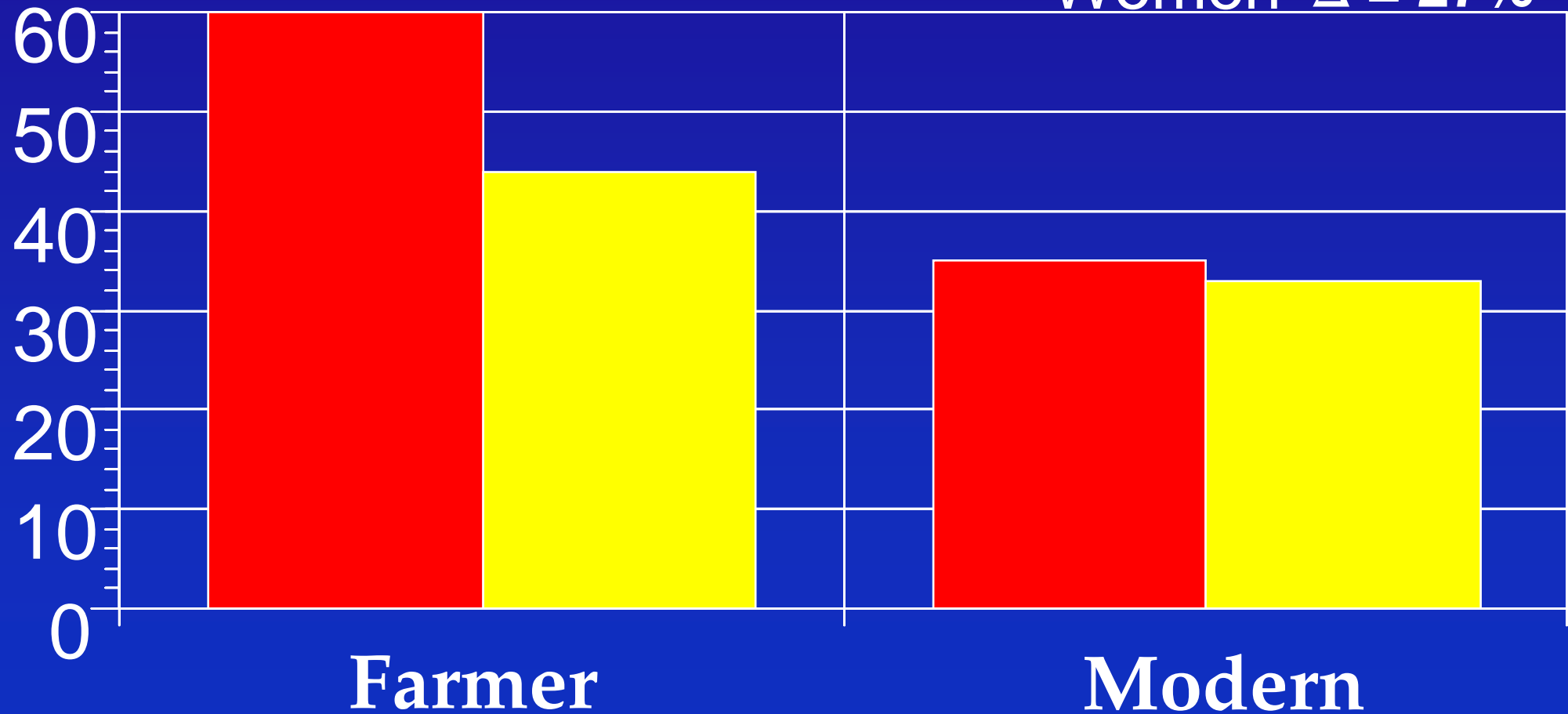
Gadgeted Officer!!!!



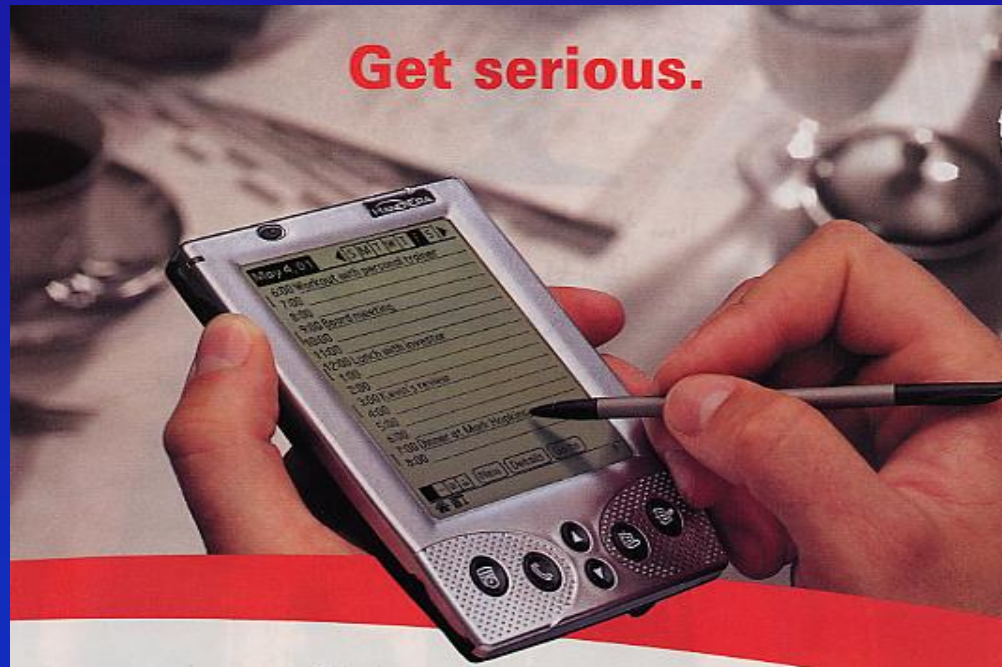
Daily Energy Expenditure in farmers vs sedentary adult

Kilocalories per Kilogram per Day

■ Men $\Delta = 42\%$
■ Women $\Delta = 27\%$



Continued decrease in physical activity



- ❖ Reduce commuting to work
- ❖ Computer to bank, shop, etc.
- ❖ More job tasks automated
- ❖ New technologies

Variations in Energy Expenditure Due to Daily Physical Activity

* Kcal/day for 70 kg person



High-Tech increases Body Weight

**Cellular phones and remote controls
deprive us from walking!**

20 times daily x 20 m = 400 m

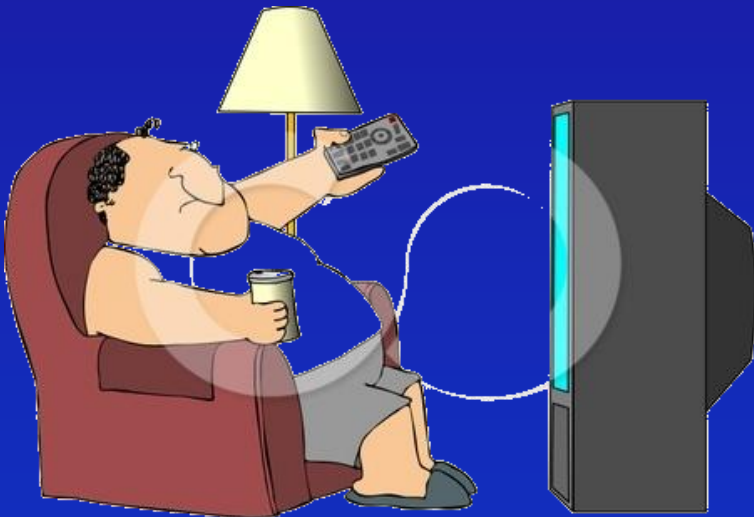
**Walking distance lost/year
 $400 \times 365 = 146,000 \text{ m}$**

146 km = 25 h of walking

1 h of walking = 113-226 kcal

Energy saved = 2800-6000 kcal

→ 0.4-0.8 kg adipose tissue



© Dennis Cox * www.ClipartOnline.com/4187



© 2002 Images * www.ClipartOnline.com/1818

Technology and Leisure Activity

Potential reduction of leisure-time physical activity

Computers

Games

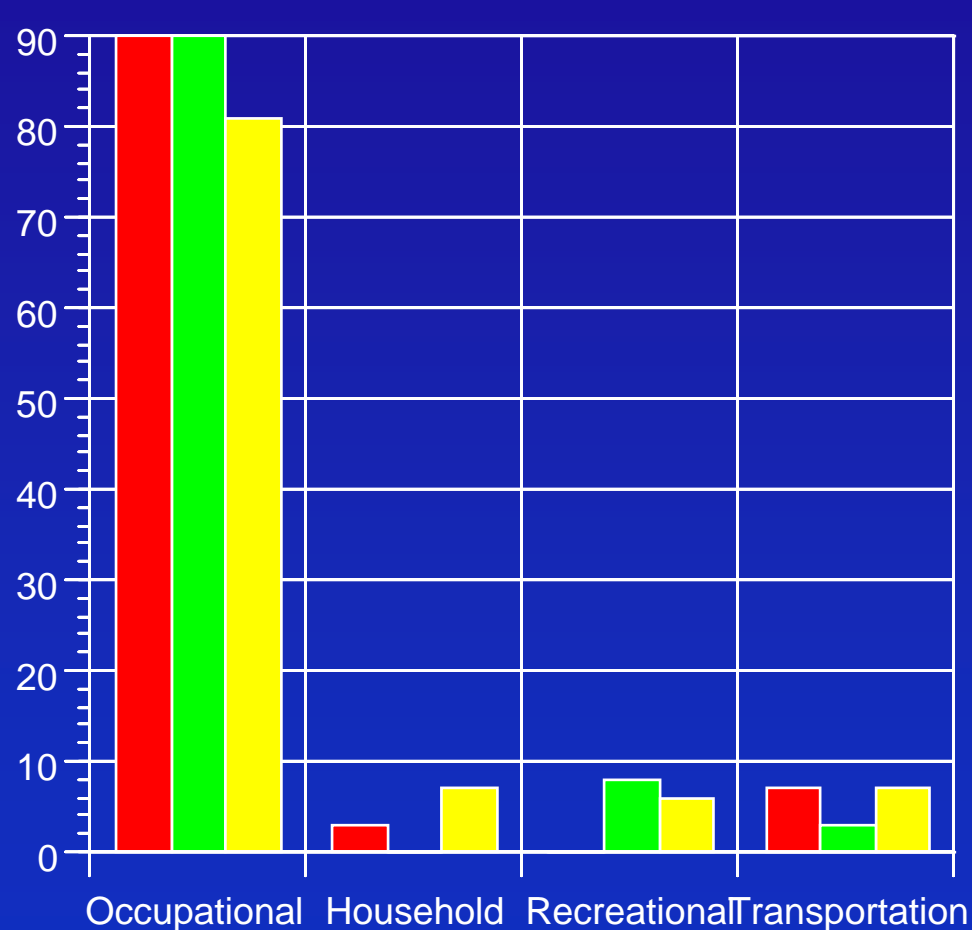
**Communication for recreation- Chat
rooms**

Home based videos- access on the net

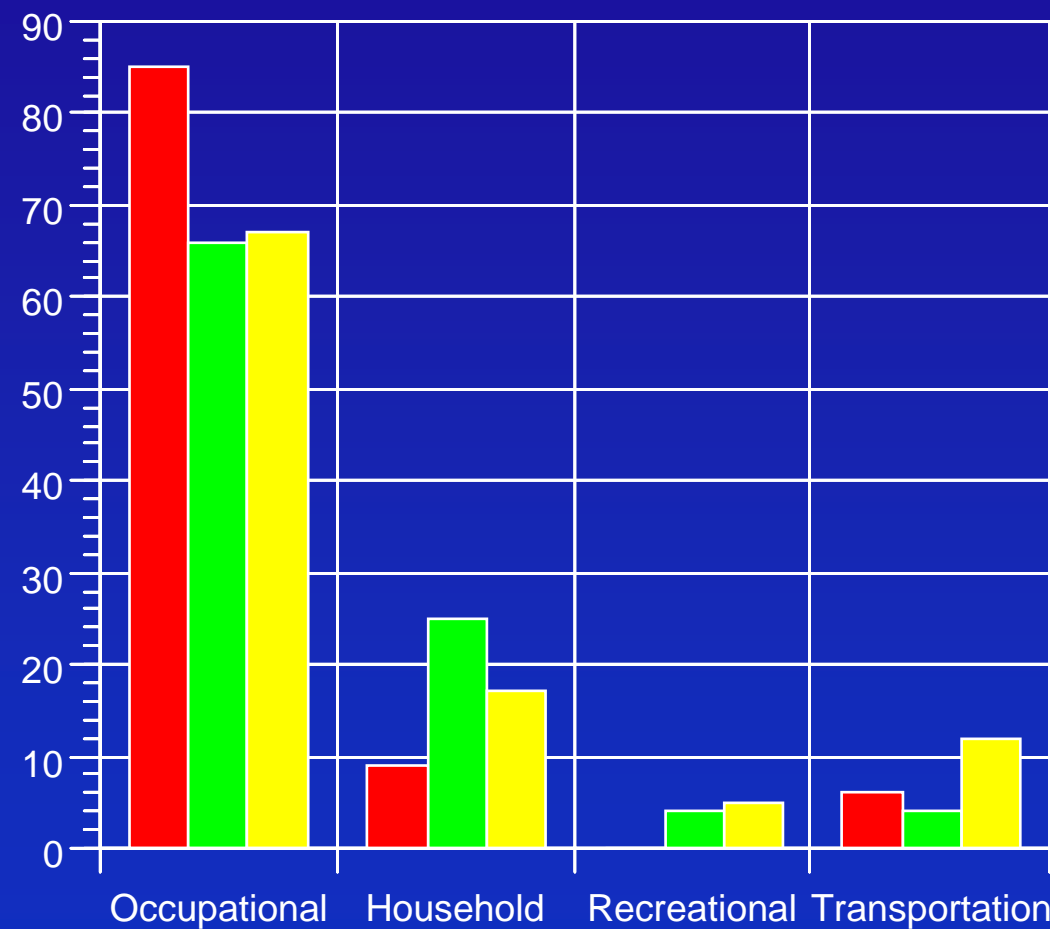
Television

% Time Spent by Adults in Different Categories of Physical Activity

% time



MEN



WOMEN

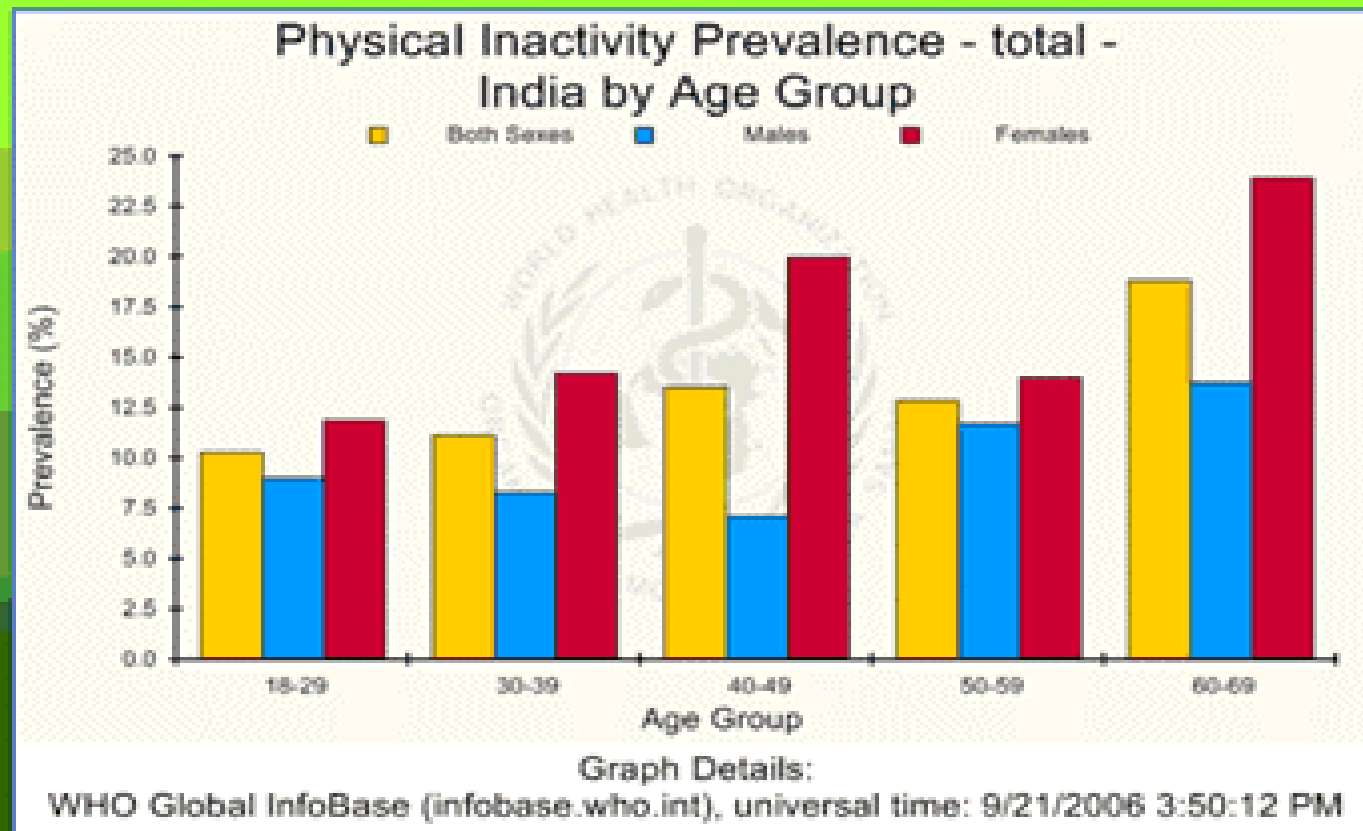
■ China
■ Italy
■ Poland

Data from WHO MONICA report, 2000

We the inactive indians

PHYSICAL INACTIVITY IN INDIA

WHO 2003b

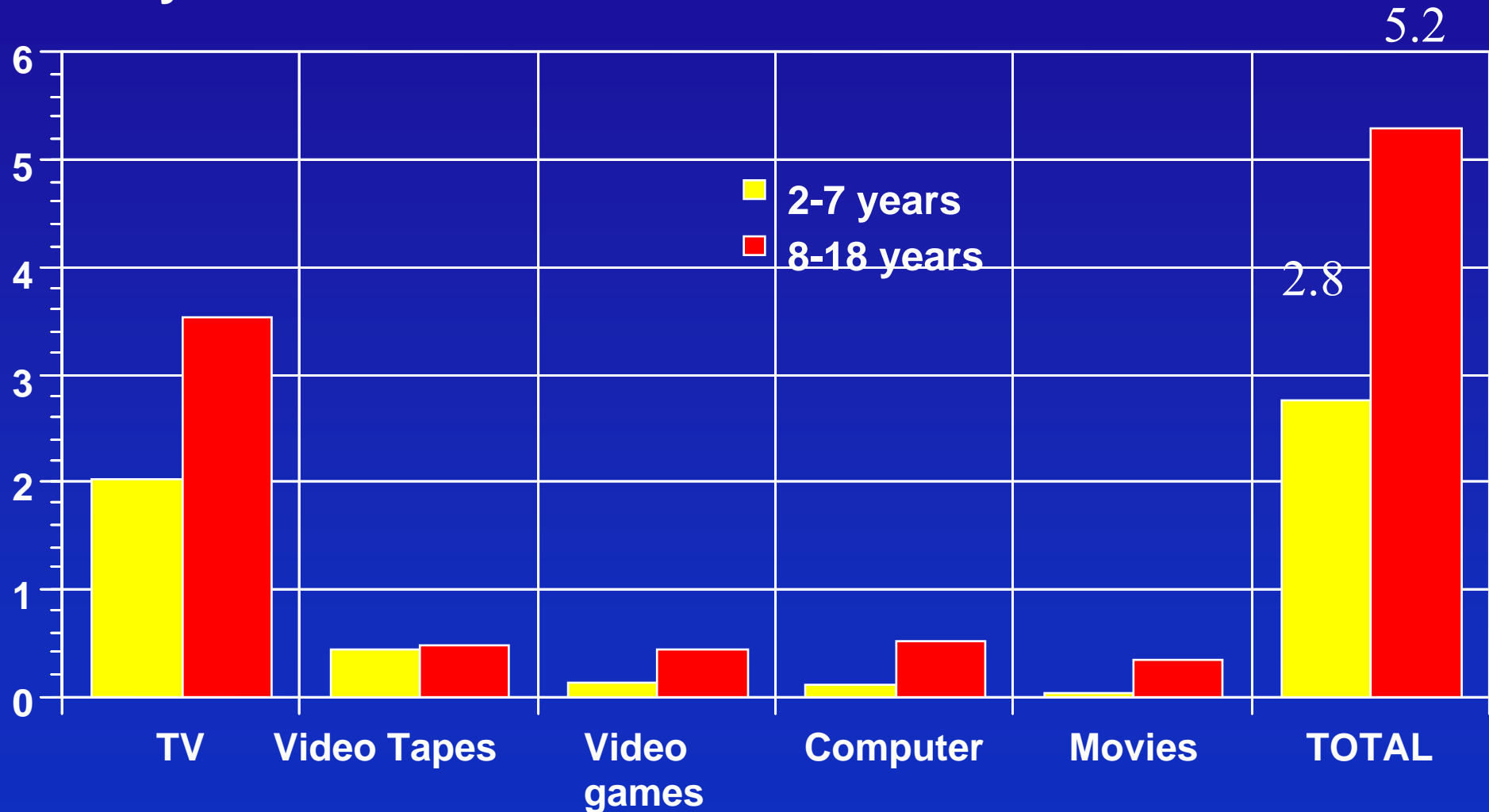


High prevalence of physical inactivity, especially among middle-aged and older adults

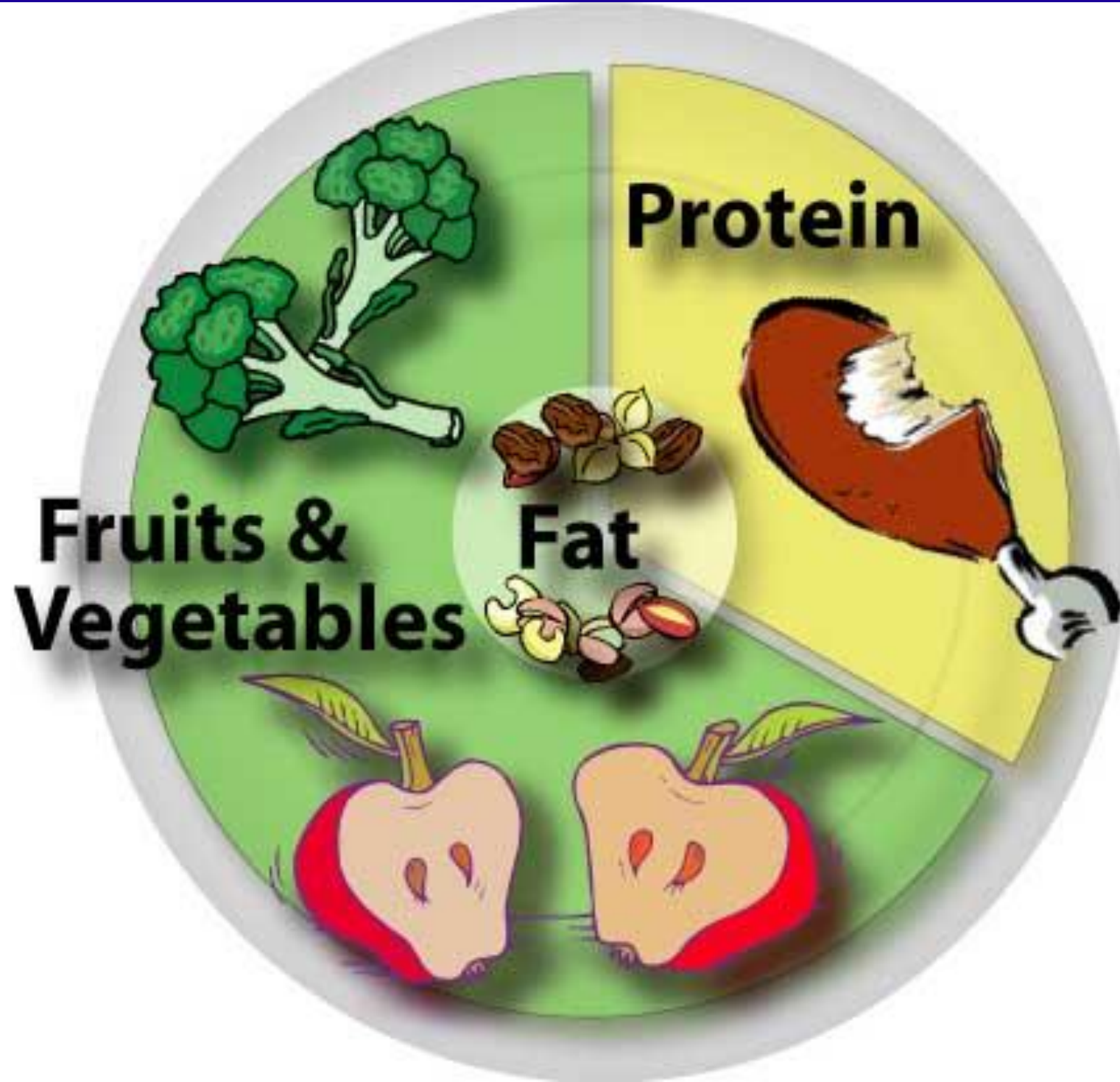
Time Spent by Children Viewing Electronic Media

"The Media Generation"

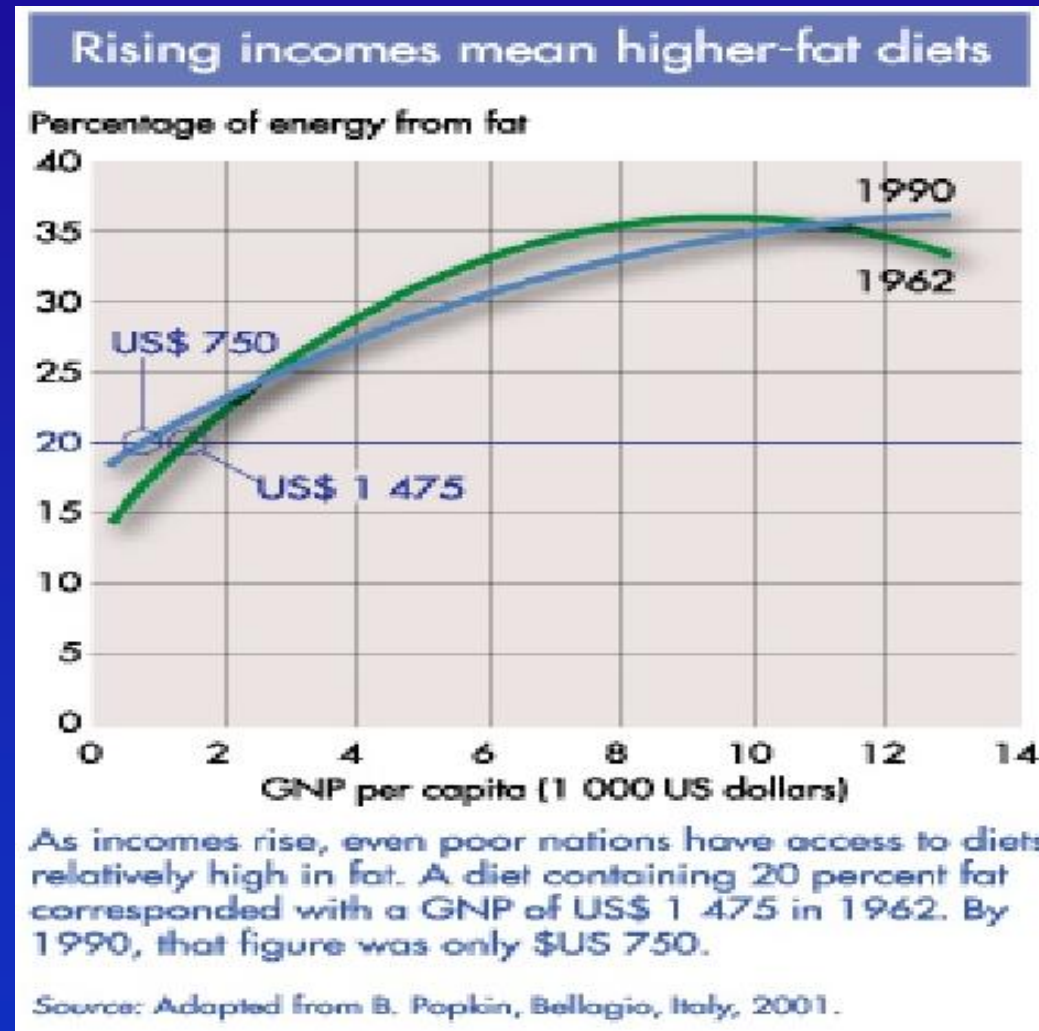
Hours/day



Kids and Media. A Kaiser Family Foundation Report, November 1999



Fat purse= Fatty diet!!!



As the per capita income rises, the per capita fat consumption also increases

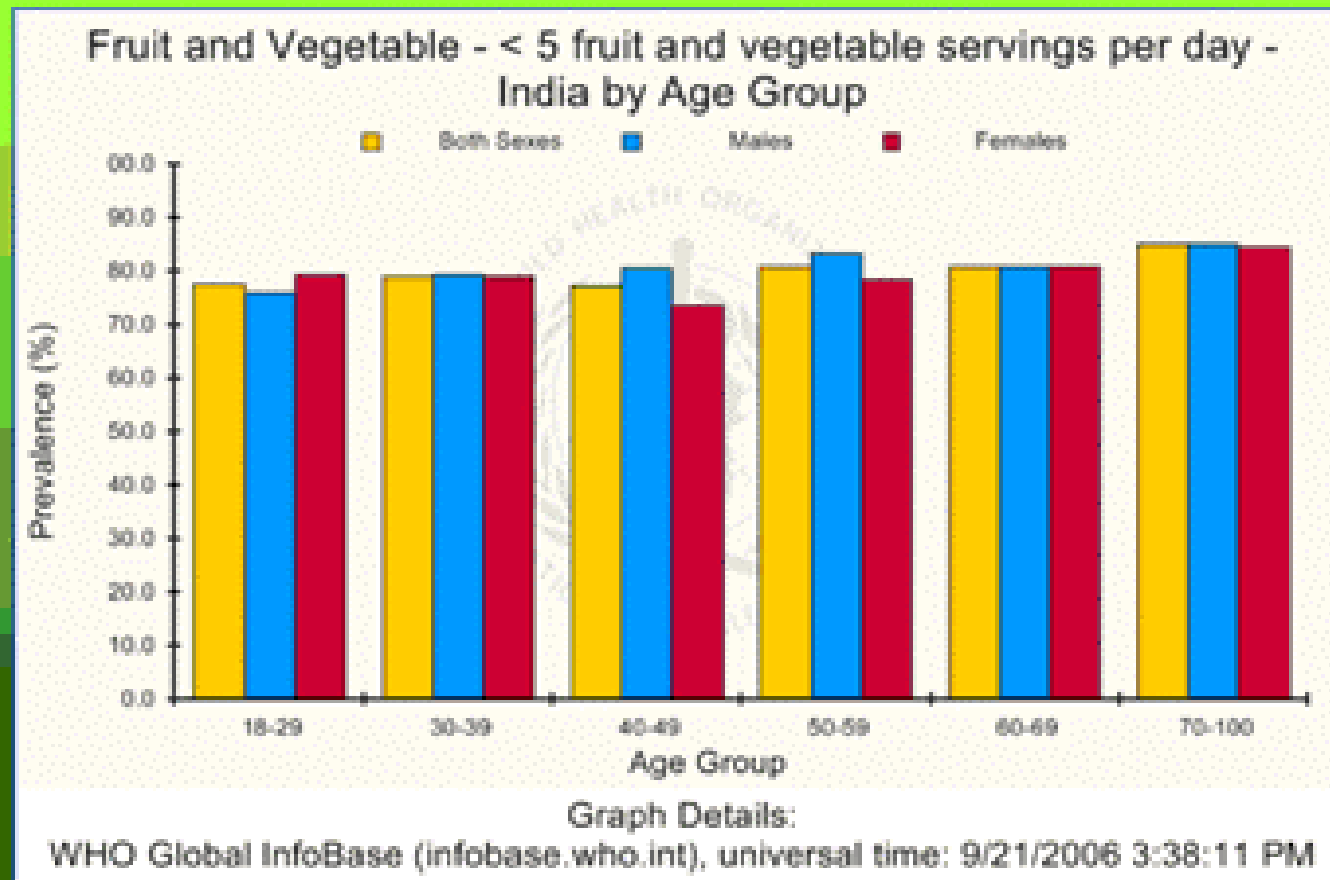
Average daily per capita dietary intake of Fat in India

| Year | Fat (g) Rural | Fat(g) Urban |
|-----------|------------------|-----------------|
| 1972-73 | 24 | 36 |
| 1983 | 27 | 37 |
| 1993-94 | 31.4 | 42 |
| 1999-2000 | 36.1 | 49.6 |

Source: NSSO 2001

Un- Healthy eating habits

FRUIT & VEGETABLE INTAKE IN INDIA WHO, 2003a



Nearly 80 % consume less than 5 servings/day

High Caloric Density Food Always Available at Low Cost

CALORIES

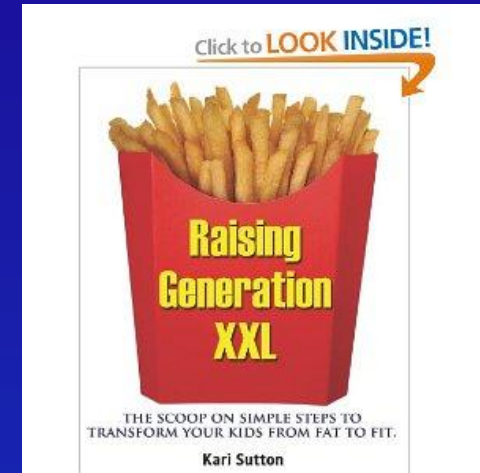
Double Cheese Burger = 690

Super Size Coke = 280

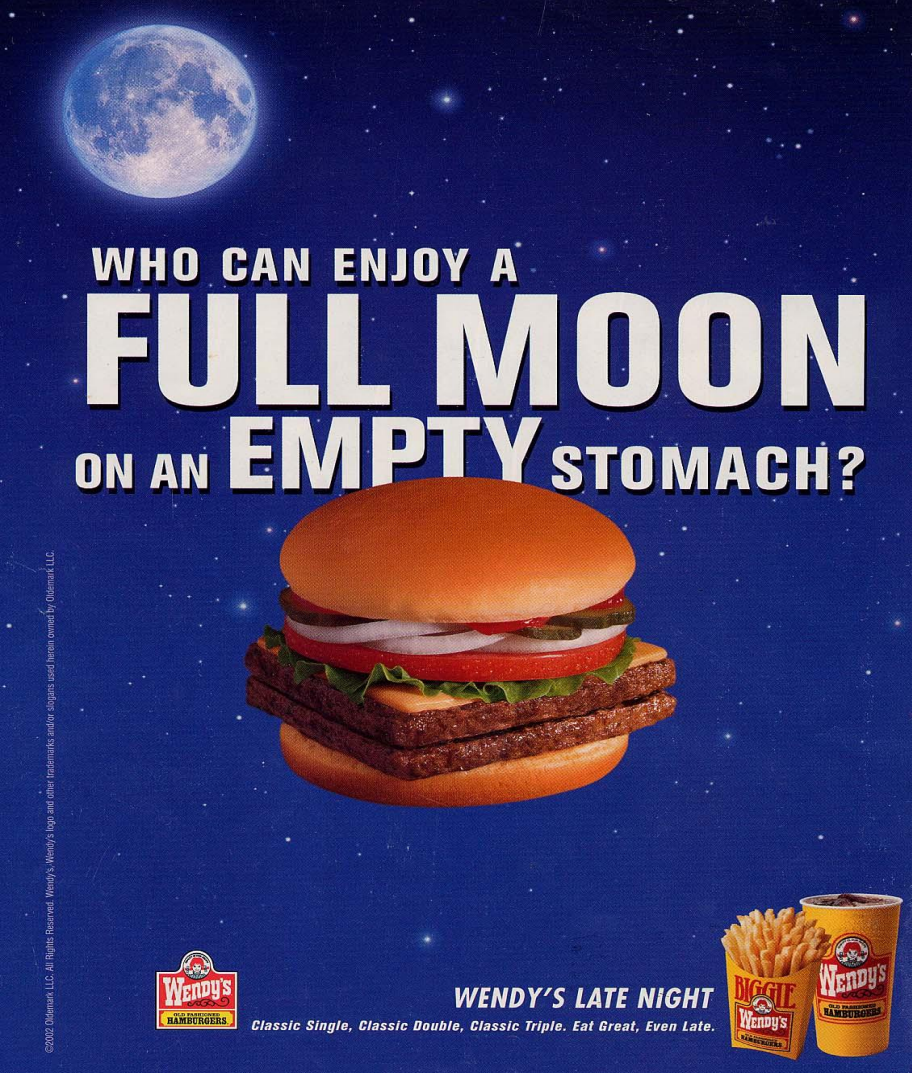
Biggie Fries = 570

TOTAL = 1,540

62 grams of fat



Ad in Sports Illustrated 15/06/09



WHO CAN ENJOY A
FULL MOON
ON AN **EMPTY** STOMACH?

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Wendy's
HAMBURGERS

WENDY'S LATE NIGHT
Classic Single, Classic Double, Classic Triple. Eat Great, Even Late.

BIGGIE
Wendy's
HAMBURGERS

Wendy's
HAMBURGERS



"EAT TO LIVE"

Intake = Expenditure
Weight Stable



"LIVE TO EAT"

Intake > Expenditure
Obese

Spectrum of obesity management

Modest weight loss

Weight maintenance

Prevention of weight regain

Management of obesity-related co-morbidities

THE MANAGEMENT OF OBESITY: AN INTEGRATED APPROACH

- Integrate different therapeutic approaches
- Individual patient needs including
 - Dietary management
 - Physical activity
 - Drug therapy
 - Surgery

CONTRASTING PATIENT AND PHYSICIAN EXPECTATIONS

| Expectation | Patient | Physician |
|-----------------------------------|--|---|
| Rate of weight loss | Rapid | Gradual |
| Weight loss (% of initial weight) | 20% | 5-10% (15%) |
| Time on diet | Some weeks | Rest of life |
| Goals | Weight loss Cosmetic purposes Physical fitness | Weight maintenance To decrease obesity co-morbidities Metabolic fitness |

Reference: Ziegler O, Meyer L, Guerçi B et al. *In press*.

Weight loss has beneficial health effects

Weight loss of about 5% in obese individuals with co-morbidities DM, HTN and high cholesterol

- Improved sugar control
- Reduced blood pressure
- Improved lipid profile



Fat as the Macronutrient Culprit

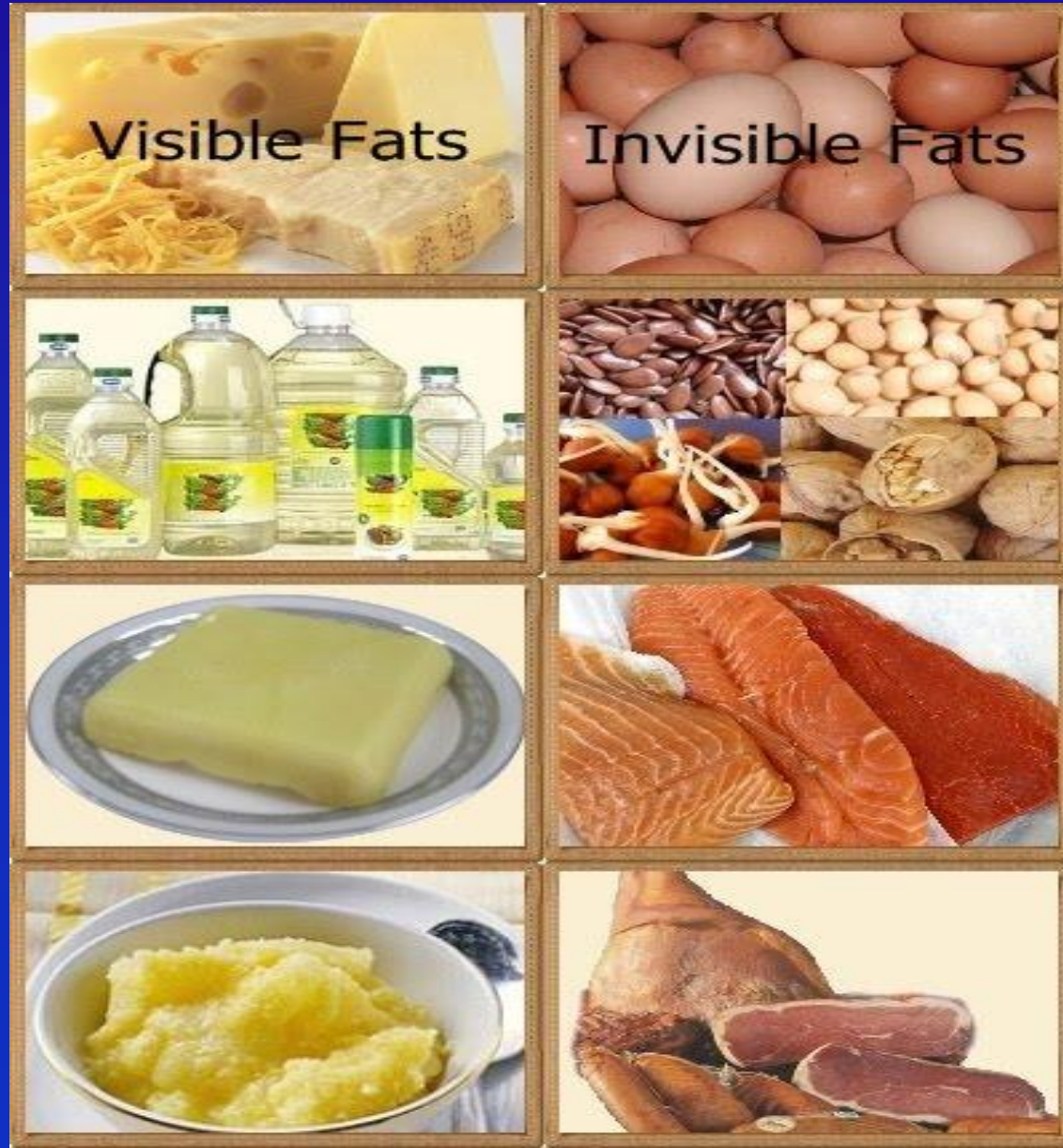
| | Protein | Carbohydrate | Fat |
|---|-----------|--------------|------|
| Energy content per g | 4 | 4 | 9 |
| Ability to end eating | High | Moderate | Low |
| Ability to suppress hunger | High | High | Low |
| Storage capacity | Low | Low | High |
| Pathway to transfer excess to alternative compartment | Yes | Yes | No |
| Ability to stimulate own oxidation | Excellent | Excellent | Poor |

Adapted from WHO Consultation 1998



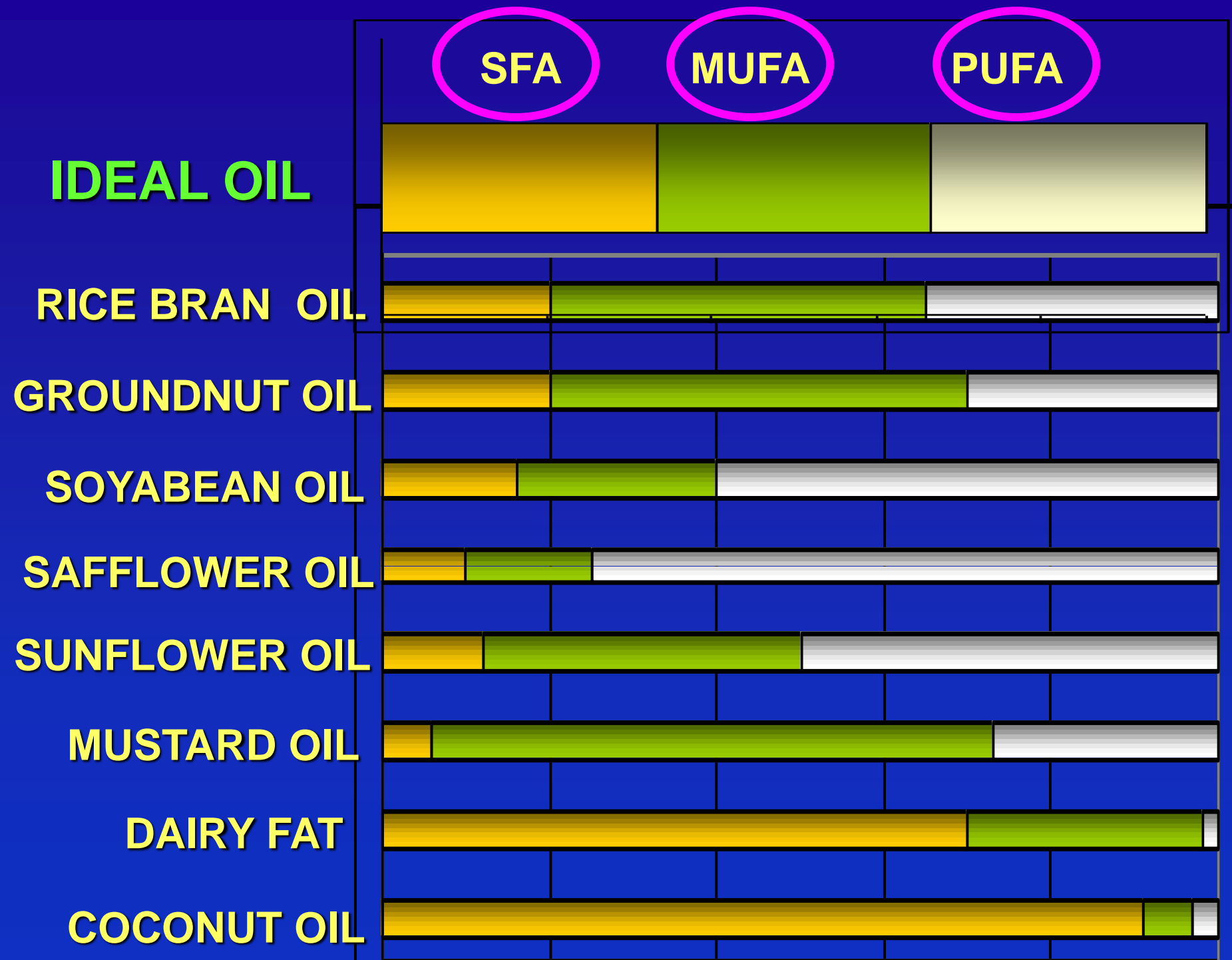
- Cooking oils (liquid) solid fats
- contribute to texture, flavour and taste
- increase the palatability of the diet
- promote the absorption of the four fat-soluble vitamins (A,D,E and K)

VISIBLE AND INVISIBLE FAT



How much visible fat do we need ?

- Sedentary < 25g/person/day
- Hard physical work- 30-40g/person/day



Few Available Combinations

Blends of ricebran and sunflower oils

Two or more different kinds of oils can be used in your kitchen.

For example

olive oil for salads,

groundnut oil for frying and

soyabean oil for other cooking purposes.



Good cholesterol

HDL CHOLESTEROL(H=*Healthy*)

Preventing and Treating Atherosclerosis:
Modulating Macrophage Cholesterol Metabolism



” HDL can pick up the soft, waxy cholesterol deposited on arteries and deliver it to the liver for disposal in bile.

Bad cholesterol

LDL CHOLESTEROL(L=*lethal*)

Preventing and Treating Atherosclerosis:
Modulating Macrophage Cholesterol Metabolism



TRANSPORTS CHOLESTEROL INTO BLOOD

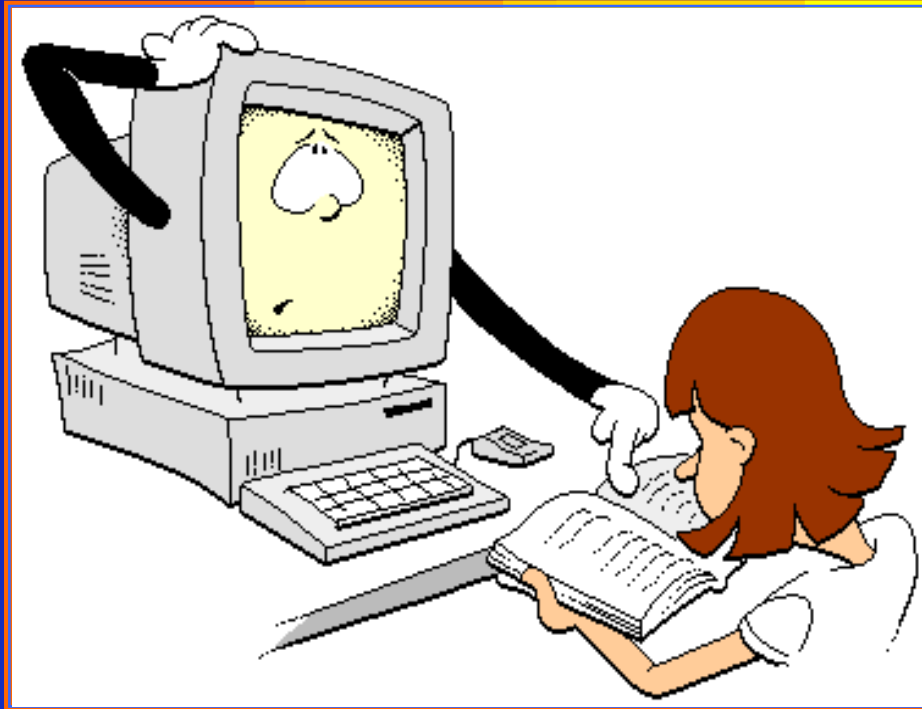
Physical Activity

© 1999 Randy Glasbergen. www.glasbergen.com



**I can change a pumpkin into a carriage,
But if you want to increase your good
Cholesterol-GO AND EXERCISE**

Physical Activity

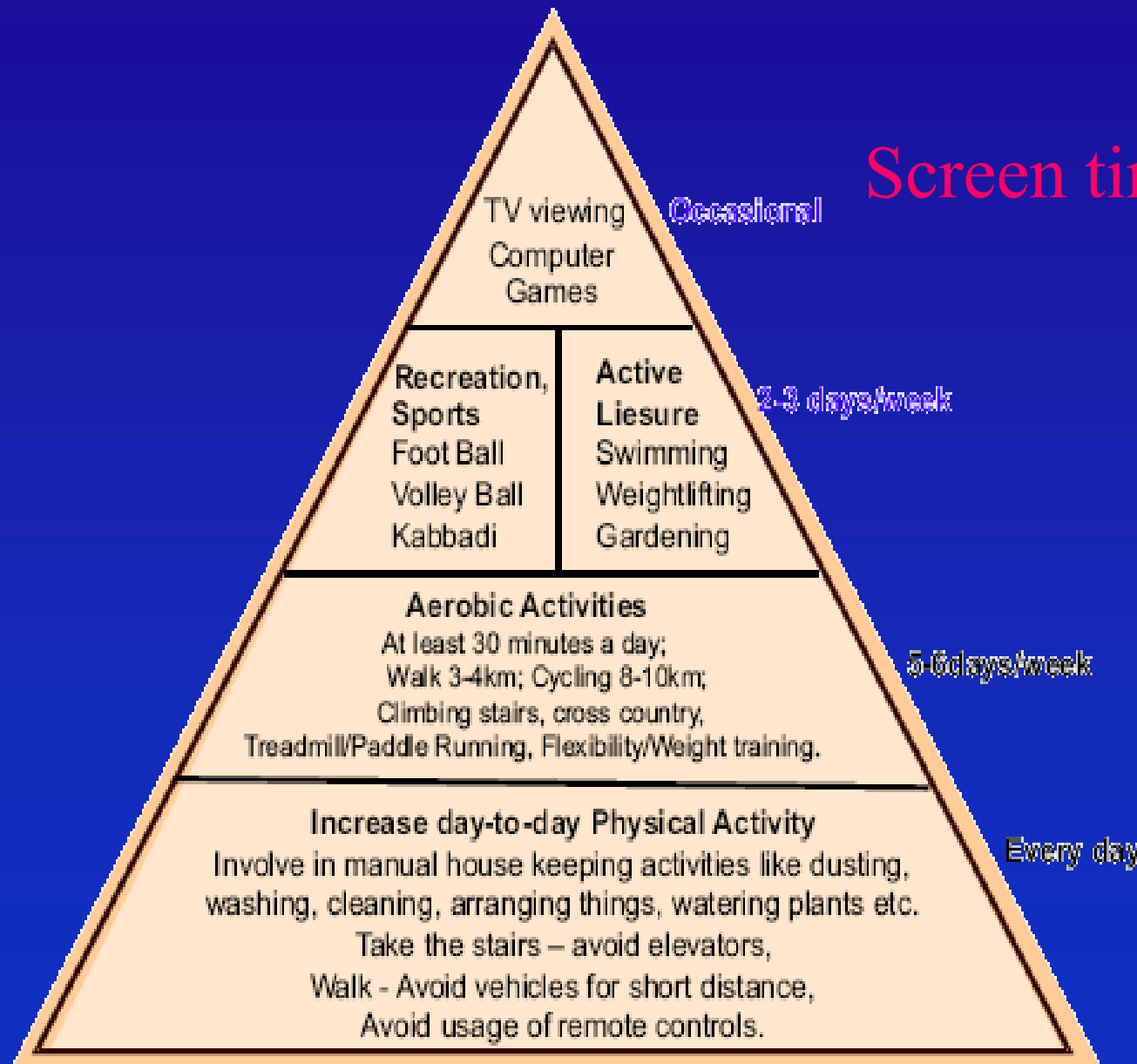


>



Can physical activity prevent
weight gain?

GENERAL PHYSICAL ACTIVITY PYRAMID



Screen time < 1-2 Hrs

Practical
Sustainable

Frequent Increases in small activities



Small drops make an ocean !!!!

Alters Energy Balance Over 5 years

If 50 kg person 'softy' or a 'techie' exchanges
sitting at computer for walking in the office

5 minutes per hour

8 hours per day,

5 days per week,

50 weeks per year for

5 years =

Amount of energy in 4.6 kg body fat.

Only 165 Kcal/week equal in energy to 4.6 kilograms of body fat in 5 years

Drugs and surgery- for morbid obesity



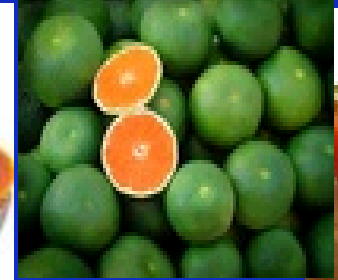
Battling the bulge!

- Hospital intranet, health awareness CDs, for increasing awareness about NCDs
- Education through AMC, Diabetic and hypertension Clinic
- Diabetic camp, mass walking for employees
- Awareness about Lifestyle modification through Programs such as Obesity awareness programs (from 24th-29th Sep 2012...all are invited!!!!)

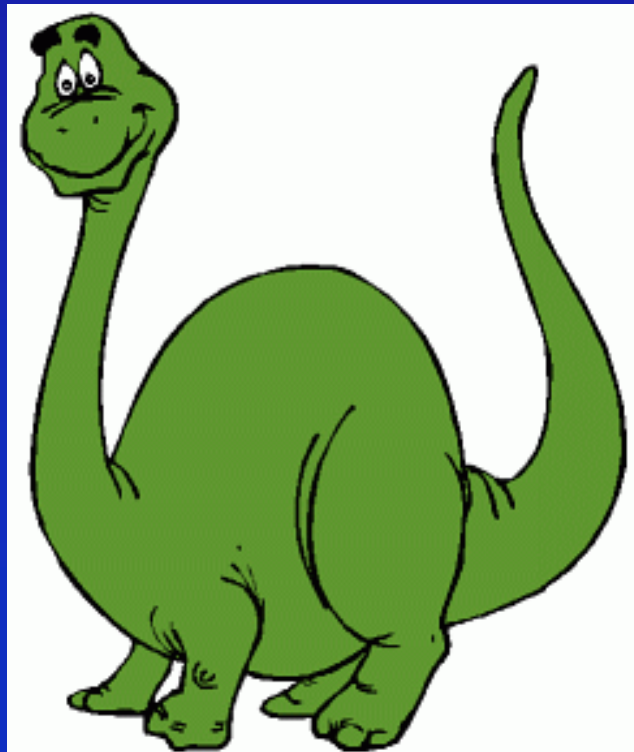


Take Home Points: Rule of Five

- Start with moderate physical activity of *5 minutes* of exercise
5 times a day and
5 days a week
- Restrict Oil Intake to 500 ml per person per month
- Reduce salt to 5 grams per person per day
- Eat 5 different colored foods per day
- Eat 5 servings of fruits and vegetables per day



Do you think that the technology and the environment has evolved faster than our capacity to adapt?





EAT WELL **PLAY HARD**

make it balance

Kachori Vs Samosa

- 190 Calories / piece



- 103 Calories / piece



Save 87 calories

Chat Vs Bhel puri

- 474 Calories / 100 gms



- 182 Calories /100 gms



Save 292 calories

Upma Vs Sada Dosa

- 397 Calories / 250 gms



- 210 Calories / 100 gms



Save 187 Calories

Rice Vs Idli

- 238 Calories / 150 gms.



- 130 Calories – 2 Pieces



Save 108 Calories

Paneer Vs Cheese

- 345 Calories/100gms



- 27 Calories/Tsf



Save 321 Calories

Banana Vs Apple

- 132 Calories/Piece



- 56 Calories/Piece



Save 76 Calories

Egg Scrambled Vs Boiled

- 120 Calories/Piece



- 77 Calories/Piece



Save 43 Calories

Mutton Vs Chicken

- 220 Calories/Serving



- 189 Calories/Serving



Save 31 Calories

Jalebi Vs Seera

- 494 Calories/100gms



- 181 Calories/100gms



Save 313 Calories

Syndrome X

The Intricate Web of Syndrome X (Jose Ordovas)

Insulin Resistance

Hypertension

**It does not matter which thread you are on
- the spider will get you!**

Central Obesity

Abnormal blood lipids

**Syndrome X Represents the Convergence of Insulin Resistance,
Hypertension, Central Obesity and Abnormal blood lipids.**



Tips to reduce oil consumption



BAKING



GRILLING



USING NON STICK PANS



STEAMING